

**King County Mobility Coalition
Targeted Outreach Subcommittee**

MINUTES

Thursday, April 1, 2010, 11:00 a.m. to 12:00 p.m.
Metro Accessible Services, 821 Second Ave, Seattle

In attendance: Polly Nelson, Bret Stewart, Michelle Zeidman, Cindy Zwart.

Handouts: (1) KCMC subcommittee descriptions, (2) 2010 draft work plan, and (3) KCMC goals and strategies.

The subcommittee reviewed its scope of work and draft work plan items, and agreed to focus its outreach efforts on educating service providers, rather than on direct outreach to riders.

The subcommittee then discussed the following potential projects:

Project 1. Host Community Forums

- The subcommittee agree to aim for three community forums each year, starting this fall.
- Community forums will be focused around transportation services for particular groups within the special needs population, such as seniors, people with disabilities, refugees and immigrants, children, or those who face transportation challenges related to employment.
- Transportation providers will be asked to give a short (~10 minute) briefing about their service. Polly Nelson will be the last to present and will offer additional in-depth Travel Ambassador (TA) training and/or TA-trained volunteers who can offer their services to agencies' clients on-site one day a month or so.
- The subcommittee agreed its first community forum will focus on transportation issues related to employment, particularly for employees with disabilities and low-income workers, and will be held in September 2010.
 - Bret shared that there is great need for outreach to job coaches, case managers, independent living facilities and other professionals who work with people with disabilities. The focus of this outreach should be to minimize the issues associated with transportation or to remove transportation as a barrier to employment.
 - Action Item: Bret will get a list of employment placement agencies who can be invited to this community forum.
 - Panelists for this forum could include Ref Lindmark (JARC), Jacque Mann (Community Jobs or other resources), Solid Ground's Working Wheels program, Bob Sahm (Access Transportation and Metro's Bus Travel Training program), and Polly Nelson (Travel Ambassador).
- A second community forum will focus on the needs of refugees and immigrants and be held in January or February 2011. The subcommittee agreed to work with Rosie Ochs to develop such a forum and to recruit elders from the immigrant and refugee communities.
 - Cindy shared that Senior Services has applied for funding through the Beverly Foundation to fund a two-day workshop focusing on immigrant and refugee

populations. If this grant is approved, KCMC's community forum for refugees and immigrants could be incorporated into Senior Services' larger outreach effort.

- The subcommittee also noted that Polly Nelson is currently working with George Smith at the City of Shoreline to put together a similar community forum and Travel Ambassador training in North King County for fall 2010. The KCMC could be considered a co-host of this event.

Project 2. King County Transportation Options Brochures

- The subcommittee expressed interest in developing a print brochure with phone numbers and websites for the major transportation services and resources offered in King County.
- This would draw from our Inventory of Services, but not list every service. Instead it would focus on a few of the larger services and provide a web link for the full Inventory of Services.
- This brochure could be translated into multiple languages and distributed to KCMC members and human service agencies to share with their clients.
- Action Item: Michelle volunteered to draft a first version of this brochure for further refinement by the subcommittee and eventual approval by the Coalition.

Project 3. Inventory of Services Online

- The subcommittee also expressed interest in having an abbreviated version of the Inventory of Services included on the KCMC website, with links to the various services. This would be in addition to the PDF version online.
- Action Item: Michelle will work with King County's web developers to implement this project.

Project 4. Travel Ambassador

- The subcommittee discussed the importance of Polly Nelson's Travel Ambassador (TA) program and ways to coordinate the subcommittee's efforts with the TA program.
- Cindy noted that the Arc of King County is starting a "Navigators" program targeting refugee and immigrant populations mostly in South King County to help community members access a variety of resources (including transportation). This program is focused specifically on the extended families of people with development disabilities. There is an opportunity for Polly to offer Travel Ambassador training to these Navigators, which the Arc is currently in the process of hiring.
- The subcommittee also noted that Lutheran Family Services is starting a similar peer elders program that may have a transportation component; this could be another opportunity for a Travel Ambassador training.

Next Steps:

- Action Item: Bret agreed to help recruit someone who is a job developer for people with disabilities to this subcommittee.
- The subcommittee agreed to meet as needed.